

# Privacy information notice

(effective as of 27.1.2023)



## Who will process your Personal Data?

This privacy information notice regulates the processing of your Personal Data (as defined below) by LeDap (as defined below) and the Sellers (as identified pursuant to the criteria set out below) according to European Regulation No. 679/2016 on the processing of personal data (“**GDPR**”) and any other rule on the protection of personal data during the processing activities, which already is, or will be applicable by the time this contract becomes effective (the “**Privacy Regulations**”).

### Who is the data controller of your Personal Data?

In the scenarios specially outlined herein,  
the autonomous data controllers of your Personal Data are:

the entity affiliated to LeDap selling you the relevant products and services among the list of entities listed in the Annex to this privacy information notice (the “**Seller**”) for the purposes where it is specifically indicated herein

and

LeDap Group AB with registered office in Kungstrdsgardsgaten 28, 7th Floor, 11147 Stockholm (Sweden), VAT No. SE559325905301 (“**LeDap**”) that appointed a data protection officer which can be contacted at the following address info@ledap.com.

The Seller and LeDap also operate as joint controllers for the purposes where it is specifically indicated herein.

If you want to know more on the processing of your Personal Data, please carefully read the sections below of this privacy information notice.



## What kind of Personal Data we use and where are they collected from?

We process your personal data which are collected directly from you as well as from the other sources, as outlined in the categories of personal data listed below (hereinafter, “**Personal Data**”):

### Data provided directly by you

The applicable Seller, as autonomous data controller, processes the following categories of Personal Data directly provided by you:

- a) identifiable information provided during the registration process, the creation of an account on our app LeDap App (hereinafter, the “**App**”) or on the website or platform run by the Seller (hereinafter, the “**Website**”) or when completing your purchase order in physical shops or through our App and padel clubs or join our engagement programs, prize competitions and events, and when you make a reservation through our padel clubs, our third-party booking providers or our own booking platform through the App, including name and surname, e-mail address, user ID, password, gender, country of residence, postal address, date of reservation, age range, type of purchased product or service, and phone numbers for deliveries;
- b) financial information and data related to your credit card for the purchase of products through the App or the Website; and
- c) information contained in any correspondence or requests sent by you to us or asked you by us if problems with our service on the App or the Website or purchased products are reported.

The information of letter a) above is also processed by the Seller and LeDap as joint controllers in the cases listed below.

#### **Personal Data obtained from automatic tracking systems**

The Joint Controllers process the following categories of Personal Data collected through the automatic tracking systems when you browse the App or the Website and use its services:

- Information relating to your usage of the App or the Website;
- Navigation information collected when you surf the Website.

We use some technologies (e.g. **cookies and automatic tracking systems**) that automatically collect certain items of information relating to the way in which the user utilizes the App or the Website such as the IP address or other unique code of the device (computer, mobile or other devices) employed by the user to browse the App or the Website, identification as registered user or not, technical information that may include the URL from where a user originates, browser or device information, language.

This information helps us to continuously improve the browsing experience and the mechanisms of purchase of our products and services, and to monitor the correct operations of the App and the Website. This information only includes statistical data relating to the actions performed by the user and is not intended to be associated with the user’s identifying data. In any case, navigation data may identify you, only when matched with your identification personal information.

For further information on the use of Personal Data collected through cookies and tracking systems, please read carefully our Cookie Policy available [here](#).



## For what purposes and why do we use your Personal Data?

The Seller and LeDap process your Personal Data for the following purposes and with the following data protection roles indicated herein.

- for the following **“Contractual Purposes”**:

Purpose	Data Protection Role
to manage the sale of our products and services through the relevant platform, shop and padel club, including the newsletter service, if you subscribed to it, and provide sale and after-sale services, including, for example, fraud prevention, returns, guarantee and customer support;	This processing activity is carried out by the Seller as autonomous controller.
To participate to LeDap loyalty programs and promotions in accordance with the relevant Ts&Cs as provided at the time when you register to the relevant program or promotion;	This processing activity is carried out by LeDap as autonomous controller.

- for the following **“Law Related Purposes”**:

to comply with legal and regulatory obligations;	This processing activity is carried out by the Seller and LeDap as either autonomous controllers or joint controllers, depending on the purpose of processing giving rise to the legal or regulatory obligation.
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- for the following **“Marketing Purposes”**, unless you denied your consent either on the collection of your Personal Data or in any subsequent communication

to send you marketing communications through electronic means about products and services similar to those that you have already purchased;	This processing activity is carried out by the Seller as autonomous data controller.
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- if there is a processing for Marketing Purposes according to what indicated above, for **“Segmentation Purposes”**

to analyze your characteristics and preferences according to non-invasive categories of Personal Data, such as spending volume, purchased product/service, shop of purchasing, age range, location of the padel court, information on your bookings and status;	This processing activity is carried out by both the Seller and LeDap, to which Personal Data will be communicated for this purpose, as joint controllers.
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- Moreover, for **“Legitimate Interest Purposes”**:

to send you an invitation to provide feedback on the service that you have received. This is to help identifying service improvements it can put into place as a result of your feedback;	This processing activity is carried out by the Seller as autonomous controller.
to send you communications in relation to uncompleted purchases within 48h from the lack of completion of the purchase to support you on the potential completion of the purchase. For instance, we may send you communications in the event that you have left your shopping cart abandoned, within our ecommerce sites, to give instructions on how to proceed with your potential purchases, also giving details on how to contact our customer support.	This processing activity is carried out by the Seller as autonomous controller.
to claim and defend the rights in a potential dispute as well as, within the limits necessary to perform the activities connected to mergers, acquisitions, financing or other type of transactions relating to the Sellers and/or LeDap and to communicate them to the parties involved in these transactions.	This processing activity is carried out by the Seller and LeDap as either autonomous controllers or joint controllers, depending on the purpose of processing giving rise to the dispute or the referred transaction.

Processing of Personal Data for **Contractual Purposes** is necessary for the performance of the contract entered with you. Likewise, the processing of Personal Data for **Law Related Purposes** is necessary to comply with a legal or regulatory obligation. As such, the processing for Contractual Purposes and Law Related Purposes is mandatory. If you do not provide your Personal Data, it would not be possible for us to provide the products or services that you request.

Processing of Personal Data for **Marketing Purposes** is not mandatory, and it is performed according to the local provision implementing article 13.2 of the EU Directive 2000/31 and, in the case processing of Personal Data of individuals located in the UK, according to the equivalent provision under UK laws. If you deny or revoke your consent, the Seller will not be able to process your Personal Data for Marketing Purposes.

Processing of Personal Data for **Segmentation Purposes** and **Legitimate Interest Purposes** is functional to the pursuit of our legitimate interest, properly balanced with your interests since the processing of Personal Data is limited to what strictly necessary to pursue such purposes. You can object to such data processing at any time, by sending a communication to info@ledap.com. In such case no data processing will be carried out by us for such purposes, except in case where we demonstrate the existence of legitimate prevailing interest.



## To whom are your Personal Data communicated?

LeDap and the Sellers can communicate your Personal Data as either autonomous controllers or joint controllers depending on the purpose of data processing to:

- third parties service providers entrusted with processing activities that provide services or assistance and advice to us, with special - but not exclusive - reference to

technology, accounting, administrative, legal, insurance, IT, marketing, data analysis matters;

- LeDap group affiliates;
- persons and authorities whose right to access personal data is recognized by law, regulations or provisions issued by legally empowered authorities;
- parties involved in mergers, acquisitions, financing or other type of transactions relating to the Sellers and/or LeDap; and
- competent authorities.

The abovementioned recipients will process your Personal Data as data controllers, data processors or persons in charge of processing, depending on the circumstances.

A complete list of data processors is available, upon request to our Company, through the modalities as per this Privacy information notice.



### Where are your data transferred?

We can transfer your Personal Data to the recipients listed above, also located outside of the European Economic Area (EEA). For transfers to non-EEA countries not considered adequate by the European Commission, the Sellers and LeDap have put in place appropriate and suitable safeguards to protect the Personal Data, including the measures required as a consequence of the decision of the European Court of Justice C-311/18. Accordingly, Personal Data are transferred in compliance with the requirements and the obligations provided by applicable data protection laws as per Articles 44 et seq. of the GDPR. For further information with regard to the appropriate or suitable safeguards and the means by which to obtain a copy of them, the user can contact our Company with the modalities as per this Privacy information notice.



### How long are your Personal Data retained?

The Seller and LeDap retain your Personal Data for the time strictly necessary to achieve the purposes for which Personal Data were collected and further processed, including any retention period required under the applicable legislation.

The Seller and LeDap process your Personal Data for Contractual and Legitimate Interest Purposes for the duration of the contract (in case of an account created on the App or the Website, of a purchase, or in relation to services provided by us) and for the applicable statutes of limitation period from the completion of the sale or of the provided service. In any case, the Seller will only process Personal Data for Legitimate Interest Purposes related to uncompleted purchases, only for the period strictly necessary to send the communication functional to support in the potential purchase.

Personal Data processed for Law Related Purposes will be stored for the period strictly necessary to comply with applicable laws.

Furthermore, for Marketing Purposes and Segmentation Purposes are processed for 24 months from the last purchase and/or from the last contact with you (e.g., subscription to a prize competition, participation to an event, opening of a newsletter), save for the right to

withdraw the consent provided or object to the processing at any time according to the modalities provided by this privacy information notice.



## How can you exercise your rights regarding the processing of your Personal Data?

You can always enforce your privacy rights, for example you can access your Personal Data, verify your Personal Data content, origin, accuracy, ask for your Personal Data to be integrated, updated, amended, deleted, or blocked for breach of law, as well as object to the processing of your Personal Data for legitimate purposes. In addition to the rights above, you can ask for a restriction of the processing, your Personal Data portability and lodge a claim before the relevant data protection supervisory authority.

You can exercise your rights above, at any time, by contacting us at [info@ledap.com](mailto:info@ledap.com). We will respond within a reasonable time frame (and, in any case, within the limits of applicable law), after verifying users' identity.



## Changes and update

This document will be effective from the date of update indicated in the heading. We might change and/or amend this privacy information notice, also as a consequence of further law modifications and/or integration. Updates and modifications will be notified in advance.



## Contacts

If you have doubts, questions or complaints with regard to the collection and processing of your Personal Data, you can contact the Seller and LeDap by sending an e-mail to [info@ledap.com](mailto:info@ledap.com).

ANNEX

LIST OF SELLERS

LeDap Group AB Kungsträdsgardsg aten 28, 7th Floor, 11147 Stockholm, Sweden.	Dhabi, United Arab Emirates	41229853 C.F. Tietgens Vej 10, 6000 Kolding, Denmark	C.F. Tietgens Vej 10, 6000 Kolding, Denmark
Germany	United Kingdom	Padel Club Munkebo ApS	Padel Club Ringsted ApS 42415995
Ledap Holding GmbH Bleichenbrücke 9 20354 Hamburg, Germany	UK PADEL CLUB LTD 128 City Road, London, United Kingdom, EC1V 2NX, England.	42700096 C.F. Tietgens Vej 10, 6000 Kolding, Denmark	C.F. Tietgens Vej 10, 6000 Kolding, Denmark
United Arab Emirates	Poland	Padel Club ApS 40380035 C.F. Tietgens Vej 10, 6000 Kolding, Denmark	Padel Sønderborg ApS 42018732 C.F. Tietgens Vej 10, 6000 Kolding, Denmark
A TEAM SPORTS MANAGEMENT - SOLE PROPRIETORSHIP L.L.C. UNT8281393. OFFICE 33, Al Busnad 1 Street, Musaffah, Abu Dhabi 20319, Abu Dhabi, P.O. Box 29112, United Arab Emirates	Padel Poland s.p. z o.o. 02-233 Warszawa, ul.Jutrzenki 12 (Polska), Poland.  Denmark	Padel Club Randers ApS 41238828 C.F. Tietgens Vej 10, 6000 Kolding, Denmark	Padel Club Roskilde ApS 42455849 C.F. Tietgens Vej 10, 6000 Kolding, Denmark
ULTIMATE PDL HOLDING LTD 16-115, 16th Floor, We Work Hub71, Al Khatem Tower, Adgm Square, Al Maryah Island, Abu	Padel Club Tønder ApS 42347884 C.F. Tietgens Vej 10, 6000 Kolding, Denmark  Padel Club Viborg ApS	Padel Club Haderslev ApS 41193190 C.F. Tietgens Vej 10, 6000 Kolding, Denmark  Padel Thisted ApS 42010928	Padel Club Brande ApS 42440353 C.F. Tietgens Vej 10, 6000 Kolding, Denmark  Padel Club Køge ApS 42832855

C.F. Tietgens Vej 10, 6000 Kolding, Denmark	Finland	Jasperintie 301, 33960 Pirkkala, Finland	Padel Sports Oy  Ljusdalantie 2, 02430 Kirkkonummi, Finland
Padel Club Aarhus ApS  42183369  Sejerøvænget 7, 6000 Kolding, Denmark	Padel Turku Oy  Kuninkaanväylä 35, 21280 Raisio, Finland	Padel Tampere Oy  Kirkonmäenkatu 15, 33700 Tampere, Finland	Padel Tampere Oy  Autokeskuksentie 14, 33960 Pirkkala, Finland
Padel Club Billund ApS  Ellehammers Alle 3, 7190 Billund, Denmark	Padel Sports Oy  Kutojantie 4, 02630 Espoo, Finland	Linna Center Oy  Korpikodinkatu 3, 33580 Tampere, Finland	Propadel Ab  Länsitie 60, 66400 Laihia, Finland
We Are Padel Kolding ApS  C.F Tietgens Vej 10, 6000 Kolding, Denmark	Padel Sports Oy  Niittyrinne 4, 02270 Espoo, Finland	Propadel Ab  Papinsaarentie 1, 65610 Mustasaari, Finland	Padel Sports Oy  Lentokentäntie 55, 53600 Lappeenranta, Finland
We Are Padel Odder ApS  Knudsminde 1D, 8300 Odder, Denmark	Padel Sports Oy  Porttisuontie 7, 01200 Vantaa, Finland	Propadel Ab  Ventuksentie, 67700 Kokkola, Finland	Padel Sports Oy  Tahtimarssi 11, 90650 Oulu, Finland
We Are Padel Randers ApS  Kastrupvej 5, 8960 Randers SØ, Denmark	Padel Kuopio Oy  Siikaranta 5, 70620 Kuopio, Finland	Padel Tampere Oy  Suokorvenkatu 2, 33400 Tampere, Finland	Padel Sports Oy  Ottelukatu 4, 55420 Imatra, Finland
We Are Padel Svendborg ApS  Nyborgvej 2A, 5700 Svendborg, Denmark	Padel Tampere Oy  Autokeskuksentie 12, 33960 Pirkkala, Finland	Padel Keski- Uusimaa Oy  Holintie 10, 05800 Hyvinkää, Finland	Padel Sports Oy  Lehmonportintie, 80710 Kontiolahti, Finland
	Padel Tampere Oy		Propadel Ab



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Padel Sports Oy

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Finland

Propadel Ab

Kehätie 2, 64100  
Kristiinankaupunki,  
Finland

Propadel Ab

Mäntykaari 1, 62900  
Alajärvi, Finland

Propadel Ab

Pelikuja 2 , 61800  
Kauhajoki, Finland

Padel Sports Oy

Aholaidantie 3,  
40320 Jyväskylä,  
Finland

Padel Eteläpuisto  
Oy

Eteläpuisto, 33200  
Tampere, Finland

Padel Tampere Oy

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Propadel Ab

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Padel Sports Oy

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Finland

Padel Sports Oy

Askonkatu 3, 15100  
Lahti, Finland

Padel Tampere Oy

Väkipyöränkatu 8,  
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Finland

Norway

JUST PADEL  
SANDVIKEN AS

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JUST PADEL  
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JUST PADEL X AS

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JUST PADEL  
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JUST PADEL  
ROSTEN AS

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Norway

JUST PADEL  
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JUST PADEL  
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Norway

Racketspesialisten  
Norge

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JUST PADEL  
LILLESAND AS

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Sweden	WAP Lidköping AB (prev. Lidköping Squash & Padelcenter AB) Fabriksgatan 4, 531 30 Lidköping, Sweden	WAP Haninge AB Nynäsvägen 150, 136 37 Handen, Sweden	The Court Padel Sverige AB Östra Svedengatan 22, 582 73 Linköping, Sweden
WAP Stäket AB Nastagatan 11, 702 28 Örebro, Sweden	Birsta Padelcenter AB Lärlingsvägen 9, 857 53 Sundsvall, Sweden	The Court Padel Sverige AB Odlaregatan 4, 590 49 Vikingstad, Sweden	The Court Padel Sverige AB Gustav Dahléns gata 16, 749 47 Enköping, Sweden
Skurup Padelcenter AB Lilla Fabriksgatan 1, 274 30 Skurup, Sweden	House of Padel Älmhult AB Handelsvägen 10, 343 33 Älmhult, Sweden	Söderköping Padel Center AB Telegatan 8, 614 31 Söderköping, Sweden	The Court Padel Sverige AB Lommavägen 39, 232 35 Arlov, Sweden
Öja Padel Klubb AB Slottspark, 271 98 Ystad, Sweden	Centralen Båstad AB Stationstorget 5, 269 43 Båstad, Sweden	Any Day Padel Spånga AB Finspångsgatan 30, 163 53 Spånga, Sweden	NLP Stockholm AB (Stockholm Padel Center) Sollentunaholmsvä gen 13, 192 78 Rotebro, Sweden
Svea Padel Karlstad AB Sågverksgatan 4, 652 21 Karlstad, Sweden	Mellby Padeldrift AB Idévägen 2, 312 96 Laholm, Sweden	WAP Nykvarn AB Barkvägen 32, 245 34 Staffanstorp, Sweden	WAP Lidköping Arenan AB Tornväktargatan 14, 531 57 Lidköping, Sweden
Svea Padel Sommarro AB Flygfältsvägen 1, 652 30 Karlstad, Sweden	WAP Säffle AB Pinnmogatan 2, 254 64 Helsingborg, Sweden	Padelutveckling Östra Aros AB Grafikgatan 26, 755 98 Uppsala, Sweden	Holeshot Familj AB Spinnvägen 22, 903 61 Umeå, Sweden
Västervik Padelcenter AB			

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**Padel Lounge HSH**  
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**Padelsport**  
Donaubetriebs  
GmbH  
Marc-Aurel-Park  
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**PADEL EIGHT**  
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